

VEGGIE[®] EXPRESS Smoothies

100%
veggie
and fruit
No added
sugar

Vegetable Smoothies Concept

***Fast, Easy and Freshly
blended from the freezer***

A growing number of consumers are aware of the relationship between health and nutrition.

Fresh Fruit Express is already active for several years in this fast growing segment with their unique Fruit Smoothie Concept. Many foodservice outlets blend their fresh fruit smoothies with our bags of 150g frozen fruitmixes and 300ml Smoothie Basis.

For more information, see www.freshfruit.express.

The last two years we see a growing demand for vegetable smoothies. Fresh Fruit Express has succeeded in developing three very tasty vegetable smoothie mixes under the Veggie Express concept. Three balanced vegetable combinations in bags of 150g, blended with at least 250ml Smoothie basis are the ingredients of this attractive Veggie Smoothie concept.

Unique selling points Veggie Express:

- The new way of drinking vegetables
- Easy to prepare, fast and fresh from the freezer
- The smoothies don't separate easily and stay cold much longer
- Very attractive margins
- Long shelf life
- Great taste even for kids
- Logical combination with our Fresh Fruit Express Fruit Smoothies
- Three very different tastes and colors
- Attractive table cards and posters

Art.nr.	Veggie Express	Content for each box
171438	orange veggie smoothie mix carrot - pepper yellow celery - ginger	20 x 150g
171439	green veggie smoothie mix spinach - broccoli parsnip - apple	20 x 150g
171440	red veggie smoothie mix pepper red - tomato carrot - parsnip - beetroot	20 x 150g

Art.nr.	Fresh Fruit Express	Content for each box
171250	Smoothie Basis	8 x 1,5 liter



Getting started

You do not need much to start with our Veggie Express Smoothies concept. With a professional blender *, Smoothie basis and the 3 Veggie Express vegetable mixes, you can start easily.

**blenders against attractive conditions available at Fresh Fruit Express*



Preparation Schedule:

- Pour at least 300ml of Smoothie basis in a professional blender for each smoothie.
- Put your frozen bag with 150g of veggie mix in the blender for each smoothie.
- Mix your combination until it has a smooth texture.
- Pour the ±400ml veggie smoothie in a large glass or disposable and present with a straw of at least 6mm.

For the best blended results use the professional low noise Waring blenders or one of our other quality blenders. See our webshop www.freshfruit.express for our special offers on blenders and disposables.

The three frozen veggie mixes and the smoothie basis are available at your supplier and our special partners throughout Europe. For order lists and preparation schedules see our website or ask your supplier.

Also ask for our free posters and table cards to support this unique veggie smoothie concept.



www.freshfruit.express

For more information contact us at 912-904155 (Spain), 0167-540400 (Netherlands) or 02-4000898 (Belgium), or 00800 6288 3488 (Toll Free Germany and France)